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THIS IS NO PANELSTORY!

Do you remember the comfortless atmosphere of the movie called Panelstory? The grey monotonous housing estates? Blocks of flats left a similar imprint in many of us, including the material which the housing estates were made from. Concrete - an achievement of the modern days, a material in which you were not able to knock a nail and yet you heard the neighbour's clock ticking right through. But the time is changing, concrete being back in a highly surprising form.

Our SUPERMARKETwc exposition presents concrete as widely used creative material. Although its dominant position lies in the building industry, it also finds its use in other branches, with more and more creative processing. The Finnish "Graphic Concrete" Company shows that concrete can be used as printing paper, with any motif, photograph or pattern being transferrable on it. It is also possible to transform it into fragile breathtaking jewellery, or, look at the products of German company "Betonware" and their minimalistic concrete furniture. There is no need to violate the landscape with hard and unsightly concrete soundproofing walls any more; light and more subtle Liapor concrete with original motives can be used instead. Thanks to its features and price, concrete got a grip also in the field of art and casting concrete sculptures is a today's common practice. Naming numerous "concrete activities", we must not forget concrete skateparks. Its bizarre organic shapes sometimes remind of pieces of art and not only those constructed by concrete designers from

"Mysticconstruction" can be found in every sixth town in Bohemia and Moravia.